



West Indian-American Day Carnival Association

Tel: 718-467-1797 **Fax:** 718-7781808
Office: 323-325 Rogers Avenue Brooklyn, New York 11225

WIADCA Journal Ad Rates

FULL PAGE SIZE: 8.5 X 11

BACK COVER OR CENTER SPREAD	\$5500.00
FRONT OR BACK INSIDE COVER (COLOR)	\$3000.00
FULL PAGE AD COPY- GOLD	\$2000.00
FULL PAGE AD COPY - COLOR	\$1500.00
FULL PAGE AD COPY-BLACK & WHITE	\$1200.00
HALF PAGE COLOR - (5.5 x 8.5)	\$ 800.00
HALF PAGE BLACK & WHITE (5.5 x 8.5)	\$ 650.00
BUSINESS CARD (ONLY)	\$ 150.00

File Formats:

- Tiff, PDF & JPG - 300 High Resolution
- Microsoft Word for text Ads ONLY
- Media: Zip Disks, CDs, Electronic mail

Films, Slides, Floppies or PowerPoint Files are NOT accepted

- Inside back & front cover and outside back cover
- Graphics layout-additional cost \$50
- WIADCA Journal is a high quality document with important information on WIADCA, its sponsors, grand marshals, participants and directory/guide available in hard copy and on-line for one full year.

All Ads must be submitted by August 1st 2017. Full payments are also required with ad submissions
Check/Money Order payable to: West Indian American Day Carnival (WIADCA Inc.)

Company: _____ Your Name: _____

Address: _____

Phone: _____ Email: _____ Fax: _____

Solicited by: _____ Phone: _____

West Indian American Day Carnival Association:
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Address: 323-325 Rogers Avenue, Brooklyn, NY 11225
Website: www.wiadcacarnival.org - Email: wiadcainc@gmail.com
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